



Leadership Council for Nonprofits has been working to build leadership for area nonprofits since 1977. Associating your brand with our programming builds thought leadership with our audience of 200+ member organizations and other area nonprofits. It demonstrates that you care about building strength and capacity across a wide range of missions that make our community better.

If you would like to increase your visibility and connections with decisionmakers, and show your commitment to our vibrant nonprofit sector, we offer tiers of annual support, plus individual programs and events for sponsorship. We also offer an annual Associate Membership for 1-2 person shops (i.e., independent consultants or suppliers that promote and support nonprofits).

Annual Sponsorship Benefits	Leader Level \$3,000	Collaborator Level \$1,750	Supporter Level \$1,000	Associate Member \$300
Partner for 1 Meeting/Training Per Year: marketing, opportunity to present, materials/giveaways	✓			
Highlight in E-Newsletter: One ad or article per year in LC e-newsletter with link to company's website	✓			
Discount on Other LC Event Sponsorships (Securing the Future, Leadership Challenge, BOLD, etc.)	15%	10%	5%	
E-Newsletter listing: Logo included in e-newsletter by sponsorship level (10 issues per year)	✓	✓		
Social Media Mention: By sponsorship level, per year	4x	2x	1x	
Listing on Website: By level, w/name, blurb, and link	+ logo	+ logo	✓	
Member Rate: Attend events/trainings at member rate (except Leaders Circles and Leadership Challenge)	✓	✓	✓	✓
Associate Member Listing (non-voting)	✓	✓	✓	✓

Individual Program Sponsorships: (details available on request)

Program	Audience	Investment
BOLD (Board Orientation + Leadership Development)	corporate, government, higher ed & nonprofits	\$1,000-\$10,000
Signature Leadership Programs (Leadership Challenge, Search Inside Yourself, Leader to Leader mentors)	emerging nonprofit leaders & executive teams	\$2,500-\$7,500
Leaders Circles	150+ nonprofit staff at all levels	\$2,500
Annual Meeting (summer)	representatives of LC's 200+ members.	\$1,500 sold for 2024-25
Securing the Future Conference	nonprofit CEOs, staff, and boards (est. 300)	\$1,500-\$15,000
Nonprofit Leadership Summit (w/ Barnes Dennig and AFP Gr Cinci)	nonprofit CEOs, staff, and boards (est. 300)	\$1,000 -\$7,500

If you would like to look at another way to partner, please let us know – new programs are always developing! We are also open to discussing trades of services, advertising, etc.

